

# PRIVACY POLICY

**Effective Date:** 12/05/2025

**Last Updated:** 12/05/2025

This Privacy Policy (“Policy”) is issued by Restore MyoHealth LLC DBA Restore MyoHealth Myofunctional Therapy (“Company,” “we,” “us,” or “our”) and governs the collection, use, storage, processing, transfer, and disclosure of personal information gathered from users of the website located at [www.restoremyohealth.com](http://www.restoremyohealth.com) (the “Site”).

This Policy is intended to meet the requirements of the **General Data Protection Regulation (EU) 2016/679 (“GDPR”)**, the **California Consumer Privacy Act of 2018 (as amended) (“CCPA”)**, the **California Online Privacy Protection Act (“CalOPPA”)**, and other applicable state, federal, or international privacy laws.

By using the Site, you acknowledge that you have read and agree to the terms of this Policy. If you do not agree, please discontinue use of the Site immediately.

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## I. INFORMATION WE COLLECT

We may collect both personally identifiable information (PII) and non-personally identifiable information, either automatically or directly from you.

### 1.1 Information You Provide:

This may include:

- Full name and contact details (email, phone number)
- Billing or shipping address (supply kit)
- Messages, inquiries, or contact form submissions
- Account registration or purchase details

### 1.2 Information Collected Automatically:

When you use our Site, we may collect:

- IP address, browser type, device identifier
- Pages visited, links clicked, time spent on page
- Referral source and usage behavior (via analytics tools)

This data is used for performance, functionality, and marketing optimization.

## II. HOW WE USE YOUR INFORMATION

We collect and process data for the following legitimate business purposes:

- To operate and improve our website and services
- To respond to inquiries and provide customer support
- To process transactions and send confirmations
- To personalize your user experience and content delivery
- To send promotional emails (only if opted-in)
- To comply with legal obligations or enforce our rights

You may opt out of marketing communications at any time by clicking the “unsubscribe” link or contacting us directly.

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## III. COOKIES & TRACKING TECHNOLOGIES

We use cookies, pixels, and similar technologies to:

- Remember your preferences and settings
- Analyze usage behavior for site optimization
- Serve personalized ads (only with consent)

You may manage your cookie preferences through your browser or device settings. Disabling cookies may affect the functionality of certain site features.

For more details, refer to our [Cookie Policy](#), incorporated herein by reference.

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## IV. SHARING OF INFORMATION

We do not sell, rent, or trade your personal information to third parties.

We may share limited data with trusted third-party providers solely for the purpose of operating our services, including:

- Payment processors (e.g., Stripe, PayPal)
- Email service platforms (e.g., Word Press, 17Hats)
- Analytics providers (e.g., Google Analytics)
- Legal or governmental authorities when required by law

All third-party vendors are required to adhere to strict confidentiality and data protection standards through binding contracts.

## **V. YOUR RIGHTS & ACCESS**

Depending on your jurisdiction, you may have the following rights regarding your personal information:

- **Access:** You may request a copy of the personal data we hold about you.
- **Correction:** You may request that we correct any inaccurate or incomplete information.
- **Deletion:** You may request the deletion of your data, subject to lawful retention obligations.
- **Objection:** You may object to certain processing activities (such as direct marketing).
- **Restriction:** You may request we limit the way your data is used.
- **Portability:** You may request a structured, machine-readable copy of your data for transfer.

To exercise these rights, please email us at **restoremyohealth@gmail.com** We may need to verify your identity before fulfilling your request.

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## **VI. DATA SECURITY**

We implement reasonable and appropriate administrative, technical, and physical safeguards to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction.

These measures may include:

- Encrypted storage and data transmission
- Access control and authentication protocols
- Regular security audits and platform updates

Despite our best efforts, no method of data transmission or storage can be guaranteed to be 100% secure.

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## **VII. CHILDREN'S DATA**

This Site is not directed to children under the age of **16** years.

We do not knowingly collect personal information from minors without verifiable parental consent.

If you believe we may have inadvertently collected data from a child, please contact us immediately at [restoremyohealth@gmail.com](mailto:restoremyohealth@gmail.com) so we may delete it.

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## **VIII. DATA RETENTION**

We retain personal information only as long as necessary for the purposes outlined in this Policy, or as required by law, which may include:

- Legal, accounting, or reporting obligations
- Contractual fulfillment or transaction confirmation
- Fraud detection and system integrity

After this period, data will be securely deleted or anonymized, unless longer retention is legally required.

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## **IX. INTERNATIONAL DATA TRANSFERS**

If you are located outside of the **United States of America** please be aware that your information may be transferred to and processed in the **United States of America**, which may have different data protection laws than your jurisdiction.

We take steps to ensure that your data is adequately protected in accordance with applicable legal requirements, including:

- **Standard Contractual Clauses (SCCs)**
- **Vendor Data Processing Agreements (DPAs)**
- **Encryption and secure transit protocols**

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## **X. CONTACT INFORMATION**

If you have any questions, concerns, or wish to exercise your privacy rights, please contact us at:

**Business Name:** Restore MyoHealth LLC

**Mailing Address:** 9905 N Wayne Ave Kansas City, MO 64155

**Email:** [restoremyohealth@gmail.com](mailto:restoremyohealth@gmail.com)

We strive to respond to all inquiries within 5–7 business days.

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## **XI. POLICY UPDATES & LEGAL NOTICES**

We reserve the right to update this Privacy Policy at any time to reflect changes in our practices, legal requirements, or services.

If changes are material, we will provide notice by:

- Updating the “Last Updated” date at the top of this Policy
- Posting a banner or notification on the Site
- Emailing you if you’ve opted in to receive updates

Your continued use of the Site after any update constitutes acceptance of the revised terms.

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## **XII. DATA COLLECTION – NON-AUTOMATIC METHODS**

In addition to data collected automatically, we may collect the following personal information when you voluntarily interact with features on our Site (for example, by filling out a form, making a purchase, or signing up for a newsletter):

You may provide us with:

1. Full name and phone number
2. Shipping address
3. Email address

### **Collection Methods:**

These details may be collected through the following actions or features:

1. Contact form submission
2. Purchase Page
3. Email correspondence

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## **XIII. PURPOSES OF DATA USE**

We only use personal data for the specific purposes disclosed in this Privacy Policy or where explicitly stated at the point of collection.

#### **A. Data Collected Automatically**

Data collected through automated tools (e.g., cookies or analytics platforms) may be used for:

1. Analyzing traffic trends and improving user experience
2. Ensuring website security and preventing abuse

#### **B. Data Provided by the User**

Data collected from user-initiated interactions may be used for:

1. Responding to inquiries or shipping kit supplies
2. Sending newsletters, offers, or purchase-related notifications

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### **XIV. COOKIE POLICY**

A cookie is a small data file placed on your device by a website to collect and store information about your interactions, preferences, and usage behavior. Cookies help enhance your browsing experience, enable site functionality, and support personalized content delivery.

You may choose to:

- Be notified each time a cookie is transmitted;
- Disable cookies entirely through your browser settings.

Please note: Disabling cookies may affect certain features or reduce the overall quality of your user experience on our Site.

#### **A. Types of Cookies We Use**

We use the following categories of cookies on our Site:

##### **1. Essential Cookies**

These cookies are necessary for basic website functionality, including navigation, session management, and security. They cannot be disabled.

##### **2. Functional Cookies**

These enhance your user experience by remembering preferences and settings.

### **3. Performance & Analytics Cookies**

These cookies collect aggregated data to help us understand how users interact with the site:

- Tracking popular pages or session duration via Google Analytics

### **4. Marketing & Advertising Cookies**

These cookies track your browsing habits to deliver personalized ads or content:

- Serving retargeted ads on Facebook or Instagram

## **B. Third-Party Cookies**

Third-party cookies are set by external services we integrate with for performance, analytics, or marketing purposes. These may include platforms such as:

- Google Analytics
- Meta (Facebook, Instagram)
- Mailchimp
- Stripe or PayPal

We may use third-party cookies to:

- a. Measure ad campaign performance or customized content
- b. Enable payment gateway features or scheduling tools

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## **XV. COMPLAINTS**

If you have concerns about how we collect, use, or protect your personal data, we encourage you to reach out using the contact methods provided below. We are committed to resolving privacy-related issues in a timely and respectful manner.

If you believe your concern has not been addressed satisfactorily, you have the right to file a complaint with a relevant data protection authority. Depending on your location, this may include your national data protection authority.

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## **XVI. UPDATES TO THIS POLICY**

We reserve the right to modify this Policy at any time, in response to legal, operational, or technological developments.

We will provide notice by:

- Updating the “Last Updated” date above
- Posting a notification banner on the Site
- Emailing subscribers (if applicable)

Your continued use of the Site after any update constitutes **binding acceptance** of the revised Policy.

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## **XVII. CONTACT INFORMATION**

If you have questions, wish to exercise your privacy rights, or need assistance regarding this Policy, please contact:

**Business Name:** Restore MyoHealth LLC

**Email:** [restoremyohealth@gmail.com](mailto:restoremyohealth@gmail.com)

**Mailing Address:** 9905 N Wayne Ave Kansas City MO 64155

We aim to respond within 5–7 business days.

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